



Trackofield **vs** Hubstaff



TRACKOFIELD
TRACK EVERY **TASK**

• Which Is Better for Managing Your Field Team?

If you're managing a mobile workforce, you already know the struggle—half your day is spent chasing updates, verifying timesheets, and hoping your team is where they say they are. Both **TrackoField** and **Hubstaff** claim to solve these problems. But do they really?

Let's break it down.

1. Built for the Field vs Built for Desks

TrackoField	Hubstaff
Is designed specifically for field operations —think territory sales teams, on-ground executives, merchandisers, and service reps.	On the other hand, started as a remote employee monitoring tool —and still feels like it. Think keystroke tracking, mouse activity, and desktop screenshots.

✓ **TrackoField gets the reality of fieldwork**—fluctuating locations, variable schedules, and client-facing roles.

⚠ **Hubstaff monitors desk time**, not drive time or meeting time.

2. Location Accuracy That Doesn't Drain Batteries

TrackoField	Hubstaff
Uses intelligent location tracking with low battery impact, live location sharing, and geofencing.	GPS tracking is basic and sometimes buggy for large teams or users on the move.

- ✅ Field managers using TrackoField can monitor **routes, halts, visit durations**, and more.
- ⚠️ Hubstaff may struggle when reps are hopping between client visits in real time.

3. Visit & Task Planning (Beyond Just Tracking)

TrackoField	Hubstaff
Includes visit planning, task assignments, and route optimization —all tailored for on-field productivity.	Hubstaff offers task tracking , but it's more Kanban-style, ideal for office teams—not on-the-go ones.

- ✅ Assign tasks with location and time-based triggers in TrackoField.
- ⚠️ In Hubstaff, task assignment feels bolted on rather than built-in.

4. On-the-Go Expense Management

TrackoField	Hubstaff
TrackoField has an in-built expense module , letting reps upload fuel bills, food receipts, and travel claims directly from the app.	Hubstaff lacks native expense handling —you'll need integrations or manual processes.

✅ Expense tracking = faster reimbursements + cleaner audits.

⚠️ Hubstaff users often resort to spreadsheets or third-party tools.

5. Reports That Actually Help You Act

TrackoField	Hubstaff
TrackoField's reports focus on what field supervisors care about —planned vs. actual visits, location history, task closure rates, and time spent on-site.	Hubstaff's reports lean toward productivity metrics like idle time, activity levels, and screenshots.

✅ You manage field reps—not coders—so TrackoField gives you field-ready insights.

⚠️ Screenshot-based “productivity” doesn't tell you much about a sales visit.

6. Human-Friendly, Not Micromanagement-Centric

TrackoField	Hubstaff
TrackoField is built to empower field teams, not spy on them.	Hubstaff monitoring features can feel invasive to employee –especially the constant activity tracking.

- ✔ With TrackoField, your team feels supported, not surveilled.
- ⚠ Trust is hard to build when your team thinks you’re watching their every click.

TrackoField vs Hubstaff – Comparison for Field Team Management

Features	Trackofield	Hubstaff
Built For	Field Teams (Sales, Ops, On-ground)	Remote/Desk Teams
GPS Tracking	Live GPS with route tracking & geofencing	Basic GPS – limited real-time capability
Task & Visit Planning	Yes – with route optimization & visit planning	Basic task tracking, no route planning
Expense Management	Built-in, mobile-first expense tool	Not built-in – needs external tools
Reporting Focus	Visit productivity, route efficiency, time on-site	Idle time, screenshots, keyboard/mouse activity
Team Empowerment	Empowers reps with visibility, not surveillance	Heavy monitoring, feels intrusive

Final Verdict: Choose the Tool That Fits the Field

Both platforms have their place.

But if your team spends more time on roads than on desktops, the choice is clear.



TrackoField understands what it takes to manage field teams at scale—without the micromanagement mindset.



Hubstaff might be fine for remote freelancers or hybrid office setups, but it simply wasn't made for field ops.



Ready to manage your field team like a pro?

Get a free demo of TrackoField today.